This Class is Psychology Fundamentals B

Professor: Ted Wright
Times: M/W/F 8:00 – 8:50
Location: SSLH 100
Cross-listed course & Lecture and Discussion Sections

<table>
<thead>
<tr>
<th>Major</th>
<th>Psychology</th>
<th>PSB</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Number</td>
<td>9B</td>
<td>11B</td>
</tr>
<tr>
<td>Lecture CC</td>
<td>68050</td>
<td>54050</td>
</tr>
<tr>
<td>Discussion CC</td>
<td>68051 – 8</td>
<td>54051 – 8</td>
</tr>
</tbody>
</table>

- If you are a Psych or PSB major (or plan to be), be sure to register under the course code appropriate for your major
  - Those in other majors may register using either course code
- Register for BOTH the lecture and a discussion section
  - It will help if you know the last digit of your discussion section number
Registration

- Adds/Drops/Change of Grade Option
  - Can be done through WebReg
  - But only until 5:00 PM on Friday, October 17th (end of WEEK 2)
What is this Course?

- This course is one quarter in a three-quarter, comprehensive, introduction to Psychology
  - The three quarters in this course (9 A/B/C or P11 A/B/C) can be taken in any order

- Topics covered this quarter
  - Learning
  - Memory
  - Thinking
  - Language
  - Development
Teaching Assistants

- Discussion Section Leaders
  - Daniel Stehr
  - Kier Groulx
  - Laris Rodriguez
  - Veronica Chu

- Contact information is listed on the class website
  - Office hours
  - Invitation: Coffee at Phoenix Grill
Discussion Sections

- Discussion sections begin next Monday
- Discussion sections do not replace the reading or lectures
- Attendance is strongly suggested but not required
  - If you cannot make your assigned discussion section some week, you may arrange to go to another with the TA of that discussion section
Course Materials

- Textbook: Gleitman, Reisberg, & Gross
  *Psychology, 8th edition* Norton

- Ancillaries:
  - ZAPS registration
  - I-Clicker
  - The Norton Reader
  - Study Guide (optional)
Useful Information on the Class Website

- Class website is accessible through your MyEEE page or directly at: http://aris.ss.uci.edu/psych/9B/
- Organization page
  - Answers to all your questions about how this course is run
- Instructor/TA & Class Info page
  - Schedule for discussion sections
  - Contact and office hour information
- Schedule page contains or has links to
  - Information about all assignments and links for several of them
  - Review questions for all of the readings
  - As the quarter progresses will also have links to
  - Review questions for all of the lectures
  - PDF files with all the lecture slides
  - Video recordings (podcasts) of all the lectures
Exams

- Chapters tests
  - One for each chapter covered
  - Lowest chapter test grade is dropped
  - Every other Wednesday, dates on the syllabus
  - These are NOT cumulative

- The Final exam IS cumulative
  - Mon, Dec 15, 8:00-10:00am

- Material for each test/exam will come about equally from the readings and lectures
## Grading

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Each of 4 chapter tests</td>
<td>15%</td>
</tr>
<tr>
<td>Final exam</td>
<td>30%</td>
</tr>
<tr>
<td>ZAPS participation</td>
<td>5%</td>
</tr>
<tr>
<td>Clicker participation</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

Curve: A = 15%  B = 25%  C = 45%  D = 10%  F = 5%
Extra Credit

- You can earn 4 points of extra credit
  - Increase of 1/3 letter grade: e.g., B+ to A-
- Option 1: Experiments
  - http://hsl.ss.uci.edu
- Option 2: Paper
  - See syllabus for details
- You can only do one or the other of the Extra Credit options – Not Both
Four Less Usual Aspects of the Course

- Piazza – a system for students to ask and answer questions
- Podcasts – of the lectures
- Zaps – a system to let you experience some of the phenomena we are discussing
- Clickers – a system to increase student engagement in class
Questions or Problems: Start at Piazza

- Piazza is a bulletin board system that let’s anyone in the class ask or answer questions
  piazza.com/uci/fall2014/psych9bpsb11b
- Link is on the class website
- You must register to use the site
Podcasts Navigation Tips

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ZAPS

- Online system of demonstrations: wwnorton.com/zaps
- 17 ZAPS assigned
- Due by the start of class on the assigned day and may be done any time in the preceding two weeks
- Counts for 5% of your grade
  - Credit is all or none for each individual Zap
  - You can miss two Zaps and still get full credit
  - You will get partial credit for doing fewer than 15 Zaps
- **First Zap is due Monday**
- ZAPS Registration Codes (this is a code like CLEH-MGVC)
  - Included in new textbook bundles (in a separate packet)
  - Can be purchased online
  - Good for a calendar year
- **ZAPS Class Code is 6Q6U4Y34**
Zaps: Register with your @UCI.EDU Email Address

Log in to ZAPS

Email Address: cowright@ucr.edu
Password: *********

Forgot your password?
Submit | Cancel

› Registration code but no password? Register here.
› No registration code? Purchase instant access.
› Trouble logging in? Contact our Help Desk.
ZAPS: Accessing “About Me”

Explore ZAPs: Topical Order

Explore ZAPS I About Me My Activity

ZAP Tip: Visit the About Me page to update your Class ID, Student Id, or Name.

- Consider setting your Student ID (your university ID number).
- Instructors can view a list of completed ZAPS. Individual
To get credit for completing a ZAP, you must **ALREADY** entered

- This Class ID
ZAPS: Running Zaps

Click the name of the ZAP below to start the experiment. If you have trouble running a ZAP, check the FAQ page. For technical support, please use the help desk.

ZAPs Listed Alphabetically | ZAPs By Topic

- 2-4-6 Task
- Ames Room
- Attentional Blink
- Balance Task
- Big Five
- Brown-Peterson Task
- Classical Conditioning
- Cognitive Dissonance
- Concept Formation
ZAPS: My Activity Page

Explore ZAPs: Topical Order

ZAP Tip: Visit the About Me page to update your Class ID, Student Id, or Name.
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- Instructors can view a list of completed ZAPS. Individual
**ZAPS: My Activity Page**

**ZAPS: My Activity**

**ZAPS Student Activity Monitor**

Review the list of ZAPS completed. Times are listed in Eastern Time.

<table>
<thead>
<tr>
<th>ZAP</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>conservation</td>
<td>3/14/2009</td>
<td>16:21</td>
</tr>
<tr>
<td>false_memory</td>
<td>9/25/2009</td>
<td>19:26</td>
</tr>
<tr>
<td>onthouden_en_vergeten</td>
<td>10/12/2009</td>
<td>09:20</td>
</tr>
<tr>
<td>conservation</td>
<td>11/12/2009</td>
<td>00:12</td>
</tr>
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Clickers

- **By Monday**, all students need to have their own clickers for this class
- Clickers need to be registered at [http://www.iclicker.com/registration/](http://www.iclicker.com/registration/)
- Clicker participation = 5% of your grade
  - Making 75% of the possible clicks during the quarter gets full credit
  - Participation summaries will be posted
- The main reason I use clickers is to increase in-class interaction and learning
Which quarters in this 3-quarter Psychology Fundamentals sequence have you already taken?

A. None
B. A only
C. C only
D. A & C
E. 
Summary: Website, Zaps, & Clickers

- The class website contains copies of the lecture slides, review questions, and links to Podcasts
- The Piazza system is an excellent alternative to email to get answers to your questions
- The Zaps system lets you experience the phenomena we are studying
- Clickers are used to get student feedback and increase engagement
- Zaps & Clickers must be purchased
- Piazza, Zaps, and Clickers each require you to register
  - It is important that you do this by Monday
<table>
<thead>
<tr>
<th>Academic entitlement items</th>
<th>% Endorsers</th>
</tr>
</thead>
<tbody>
<tr>
<td>If I have explained to my professor that I am trying hard, I think he/she should give me some consideration with respect to my course grade</td>
<td>66.2</td>
</tr>
<tr>
<td>I feel I have been poorly treated if a professor cancels an appointment with me on the same day as we were supposed to meet</td>
<td>41.1</td>
</tr>
<tr>
<td>If I have completed most of the reading for a class, I deserve a B in that course</td>
<td>40.7</td>
</tr>
<tr>
<td>If I have attended most classes for a course, I deserve at least a grade of B</td>
<td>34.1</td>
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General Courtesy

- Lecture time 8:00 – 8:50
- Questions during lecture are welcomed
- Laptops and tablets used for note taking are welcomed
  - Using devices for Email, facebook, websurfing, movies, etc. distracts both you and those around you
Academic Misconduct

- **Examples**
  - Copying from another person's assignment, paper, or exam (with or without their permission).
  - Quoting from a published article without using quotation marks and citing the reference.
  - Claiming someone else's work as your own.

- **But also**
  - Clicking someone else's clicker
  - Having someone do a Zap assignment on your account

- **Penalties:**
  - No credit for the assignment or exam in question
  - Final course grade dropped **AN ADDITIONAL** full letter grade
  - Letter placed in the student’s academic file.
Day 1 - Intro

Psych 9B -- PSB 11B

Classical conditioning
Duration: 15 minutes

Experiment
Results of previous experiments

help     start     restart further
Looking Ahead

By **Monday before class**
- Read pages 259-278 in the Gleitman text
- Register for Zaps and do
  - Classical Conditioning: Goal = Conditioning, Extinction, Second-Order Conditioning, Blocking
- Obtain and register your I-Clicker
- Try out Piazza