Description:
Whether choosing what to have for lunch, whom to date, or what career to pursue, our choices are based on judgments and decisions. Behavioral decision making is the study of how decision makers think about difficult problems. At present, it is quite an active field, drawing together people from psychology, economics, political science, and management, among other fields. It is also being used, in one way or another, for a wide variety of applications, from managing potentially hazardous technologies, to involving patients more fully in the choice of medical procedures, to the design of computer-interactive systems. In this course we examine the affective, cognitive, and motivational processes involved in human judgment and decision making, and the accuracy of human judgment and decision making. The goal of this course is to provide insights and tools that will enable you to support and improve your own decision making as well as to understand the decision making of others.